



KENWOOD



Fire 886-1111 - Police 886-1212 9

Community Birthday Calendar

An Adventure in Community Friendship 5

PLEASE NOTE IN ADVERTISEMENTS THE FREE GIFTS & DISCOUNTS GIVEN TO YOU ON YOUR BIRTHDAY/ANNIVERSARY BY OUR LOCAL MERCHANTS 10

PLACE YOUR ORDER EARLY FOR NEXT YEAR'S CALENDARS, LISTINGS AND ADS - PHONE MARILYN RICHARDS AT 886-2157 10

JoANN'S FLOWERS
78 Peterson Ave.
Phone 886-5983

"Something warm and human and wonderful happens when you send flowers"

WHITMORE'S PIZZA
LARGE PIZZA - MEDIUM CHARGE
If you bring in previous month's calendar page
Free Delivery - 984-5106
3132 Storer Avenue

McDonald's
Next to Menards
Arrowhead & 53 11



6 AUTUMN 7 Photo by Deluxe Studio

8 Color Picture Compliments of Dr. William Anderson

DAN OIL CO.

EXXON
EXXON PRODUCTS
123 Hanlon St. Phone 886-2262

CONNIE'S HAIR PLACE

330 West Trease
Phone 984-6648
Beauty Control Cosmetics
"Professional Cuts and Styles" 19

SAM'S CLUB
WE ARE IN BUSINESS FOR SMALL BUSINESS.™ 11

AMERICAN FAMILY INSURANCE
Offering Free Quotes & Brochures
Your Family Is Our Concern
Route 119 Wing 11

4-STAR BP & CAR WASH
128 W. Godby Avenue
New Stanton 11

RAMEY'S KENWOOD PHARMACY
Prescription Specialist - Friendly Service
Cosmetic Specialist
Phone 378-5567
Ask About Our Family Record Plan
DONNA GILBERT 12

WAL-MART
ALWAYS LOW PRICES.
Always. 11

BURGER KING
5247 Whitmore Blvd.
Phone 897-9705 11

Table listing local businesses: AUTO DEALERS, AUTO PARTS, BANKS, BARBERS/BEAUTY SALONS, CHURCHES.

Table listing local businesses: DEPARTMENT STORES, ELEVATORS, FARM SUPPLIES, FLORAL SHOPS, FURNITURE AND/OR FLOORING, GRAIN/FEED, GROCERY STORES.

Table listing local businesses: HAY CONDITIONER, HOME IMPROVEMENT, INSURANCE, JEWELERS, LUMBER YARDS, MOTELS, PHARMACIES.

Table listing local businesses: REAL ESTATE, RESTAURANTS, SERVICE STATIONS, TELEPHONE COMPANIES, VIDEO RENTALS, WELLS.

1947 CLUB MEMBERSHIP CHARTER MEMBERS

- Bud Adkins, Bob Adcock, Jim Allen, Gary Banfield, Ed Bradley, Gary Collins, Ed Dalton, Bob Goebel, Rol Harris, Jim Jefferies, Mike Marley, Mike McHugh, Herbert Moore, Bill Nance, James Painter, Edward Price, Robert Rollins, Roy Schmalstig, Chris Smith, Greg Storer, Russell Williams, Jim Womack

CURRENT MEMBERSHIP

Table listing current members and their phone numbers: Elliot Abrams, James Anderson, William Armstrong, Marie Bishop, Jack Carpenter, William Carpenter, Bob Daniels, Dan Dunham, Mike Farley, William French, Marilyn Godby, Shelia Grant, John Godby, Susan Grimes, Carol Hanlon, Bob Harris, Sally Henderson, Al Hopper, Hank Hughes, Janet Johnston, Gordon Jones.

Table listing months and birthstones: January (Garnet), February (Amethyst), March (Bloodstone), April (Diamond), May (Emerald), June (Pearl), July (Ruby), August (Sardonyx), September (Sapphire), October (Opal), November (Topaz), December (Turquoise).

Table listing wedding anniversaries: 1st year (Clocks), 2nd year (China), 3rd year (Crystal, Glass), 4th year (Electrical Appliances), 5th year (Silverware), 6th year (Wood), 7th year (Desk Sets, Pen and Pencil Sets), 8th year (Linen, Lace), 9th year (Leather), 10th year (Diamond Jewelry), 15th year (Watches), 20th year (Platinum), 25th year (Sterling Silver), 30th year (Diamond), 35th year (Jade), 40th year (Ruby), 45th year (Sapphire), 50th year (Gold), 55th year (Emerald), 60th and 75th year (Diamond).



The Gordon Bernard Company, founded in 1949, designs and publishes the copyrighted COMMUNITY BIRTHDAY CALENDAR and other calendar fund raising programs. The COMMUNITY BIRTHDAY CALENDAR is sold only by the Gordon Bernard Company and its authorized representatives.

TELEPHONE NUMBERS FREQUENTLY CALLED

Table with columns for NAME and PHONE NO. for frequently called numbers.

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Calendar grid for 2010, showing months from January to December.

Calendar grid for 2011, showing months from January to December.

Calendar grid for 2012, showing months from January to December.

Account # 00000

Order # 00000

FARMERS AND OWNERS CO.
7557 Reynolds St. 18

STATE FARM INSURANCE
WILLIAM SCHMIDT Agent
Phone 383-7552
4351 Reeves Lane 19

ROCKET REXALL DRUG STORE
A free malted-milk on your birthday, if listed on this calendar
3 Tillery Avenue
Phone 886-1190

ADVERTISE IN THIS SPACE ON NEXT YEAR'S CALENDAR
Call **BILL HUGHES** at 886-2847

REST HAVEN MOTOR INN
25% discount on room charge for weekend stay week of birthday or anniversary if listed on calendar
Phone 886-3456 17

PEPSI
321 Scanlon Ave. - Phone 484-1213 11

PETERSON'S PIZZA PARLOR
5389 Ridge Avenue
Phone 886-9176

BOB'S SHELL STATION
Open 24 Hours
Phone 886-8128

20 "SEE MEMBERSHIP ROSTER UNDER THE MONTHLY SHEETS"

ALL FEATURES TEAR SHEET SAMPLE CALENDAR

This “Calendar” displays the standard features, as well as some new and exciting features, that appear (or can appear) on “your” calendar published by The Gordon Bernard Co., LLC. For more information on any of these features, please contact the company or local representative in your area.

CALENDAR “BACK” ITEMIZATION

- 1 Ribbon heading
- 2 Issue number
- 3 Calendar title (eg. *Community Birthday Calendar, Community Events Calendar, School Events Calendar, etc.*)
- 4 Friendly “filler” line
- 5 Picture area: normal size is 3½" high x 7" wide
- 6 Picture title
- 7 Picture credit
- 8 Picture sponsor
- 9 Emergency phone numbers
- 10 Two “Free” display (block) ads (for organizational copy only)
- 11 Logo or trademark printed in full color (can be printed in display ads only and photo ready copy or high resolution digital file must be furnished)
- 12 Double display (block) ad
- 13 Directory ads and category headings
- 14 On our “typical” calendars, the “Telephone Numbers Frequently Called” will appear in the left and right columns with the “Flowers and Birthstones, etc.” information in the middle. All these columns are available for any “special copy” you may want to print in these areas in place of this standard information. (Check under monthly sheets)
- 15 Current year and subsequent two-year calendars (special copy can also be printed in this area) (Check under monthly sheets)
- 16 Logo or trademark printed in black ink (can be printed in display ads only and **photo ready** copy or high resolution digital file must be furnished)

- 17 Single display (block) ad
- 18 Half display (block) ad
- 19 Spot Color can be added to any logo or line of a display or directory ad or Category Heading. Colors must be one of our eight standard calendar colors.
- 20 Reference line printed on bottom color strip to indicate copy located under monthly sheets
- 21 American Flags or Support the Troop Ribbons may be added at no extra charge with placement being at the top of the calendar in one or both corners of the ribbon

CALENDAR “PAD” ITEMIZATION

Note: Each calendar sheet is divided into half “Traditional” and half “Appointment” style to display how each color appears in the two different pad styles.

- 22 January/Color: LIGHT BLUE with a Donation Letter. A letter requesting donations for your organization can be added to the back of any monthly sheet or added as a thirteenth sheet and inserted anywhere in your calendar pad.
- 23 February/Color: RED with “Fire Prevention” slogan, art and daily tips
- 24 March/Color: GREEN with “Over-print”
- 25 April/Color: PURPLE with “Shaded Week & Wording” (other examples: final exams, fire prevention week, pioneer days, etc.) Note: When using “reverse type” in the shaded area it is best to use an Appointment Style Pad
- 26 May/Color: GOLD Traditional/BLACK Appointment with “Coupons” printed on back of sheet. Note: We do not print gold appointment style numbering. If you order the gold background and want the appointment style numbers, it will be printed in black ink only.
- 27 June/Color: MAROON with “Mascot Over-print”
- 28 July/Color: ORANGE with “Emblem Over-print”
- 29 August/Color: DARK BLUE with “Calendar Re-order Form” printed on back of sheet

*** Visit our web site for additional layouts/options**