COUPON BOOKLET

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* Sample Layouts – Pages 8 & 9

?????? QUESTIONS ??????
Call Us At
1-800/531-1484

Gordon Bernard Co., LLC
22 Whitney Drive
Milford, OH 45150-9781

Cincinnati Area 248-7600   Fax 513/248-7606
E Mail info@gordonbernard.com
www.gordonbernard.com

COUPON OVERVIEW & PRICING

All coupon ads will be of an equal size (unless we are instructed otherwise). Sample LAYOUTS are on Pages 8 & 9. We can print from one coupon to sixteen.

(We will select the layout most appropriate for the number of coupon ads sold as well as how they will be arranged on the page).

PLEASE SUBMIT JUST ONE COPY FOR EACH AD

If submitting a business card and/or a previously printed coupon ad, cross off any unwanted copy.

Cost for **TYPESETTING** coupon advertising is: $6.25 **per each coupon.** (Eg. Foster's Restaurant gives one free sandwich for each sandwich purchased…the following month Foster's Restaurant gives a free drink with purchase of a dinner entree…this counts as **two separate** coupons to be typeset or $12.50). If the only change on a coupon from one month to the next is the expiration date, we will make this minor change at no additional charge or typesetting fee.

There is a one-time Logo fee (if the logo is not currently being used on your calendar) of $15.00.

If expiration dates are desired, list how they are to be changed per month (on page 2).

Cost for **PRINTING** all coupons on reverse side of monthly tear-off sheets (this price includes all coupons from 1–16): is $10.00 per month.

TOTAL NUMBER OF COUPON ADS SOLD............................

LIST OF ADVERTISERS
&
THEIR EXPIRATION DATES

Example →

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Foster's Restaurant	2/28/10	3/31/10	4/30/10	5/31/10	6/30/10	7/31/10	8/31/10	9/30/10	10/31/10	11/30/10	12/31/10	1/31/11
1.												
2.												
3.												
4.												
5.												
6.												
7.												
8.												
9.												
10.												
11.												
12.												
13.												
14.												
15.												
16.												

NEW ❏ _____

CHANGED ❏ _____

RENEWAL ❏ _____
  (exactly same copy)

_____

Coupon ad to be printed
on the following months:

_____

Jan.___ Feb.___ Mar.___ Apr.___ May___ June___ July___ Aug.___ Sept.___ Oct.___ Nov.___ Dec.___

All Twelve Months___

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All Twelve Months___

SAMPLE LAYOUTS

(Coupons Printed Vertically)

3$^1/_2$"

3$^1/_2$"
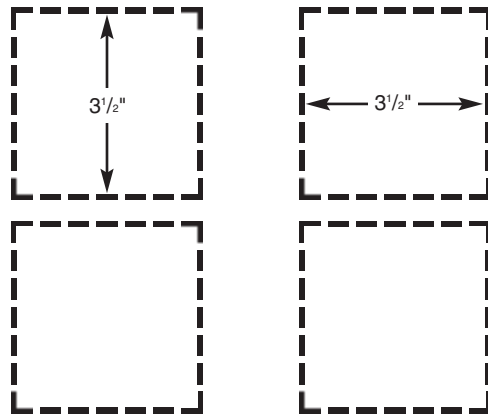
4 Coupons
Size – 3$^1/_2$" H x 3$^1/_2$" W

3$^3/_4$"

3"
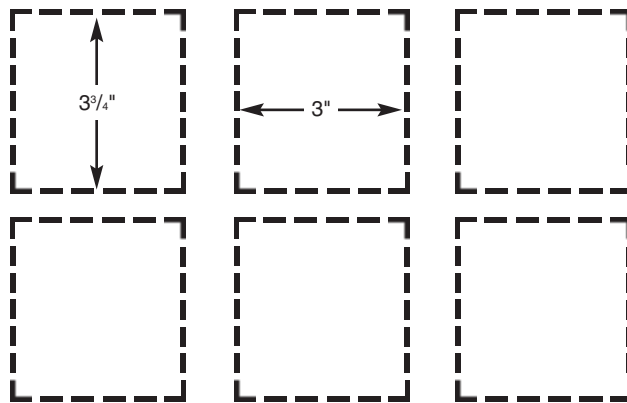
6 Coupons
Size – 3$^3/_4$" H x 3" W

3$^3/_4$"

2$^1/_4$"
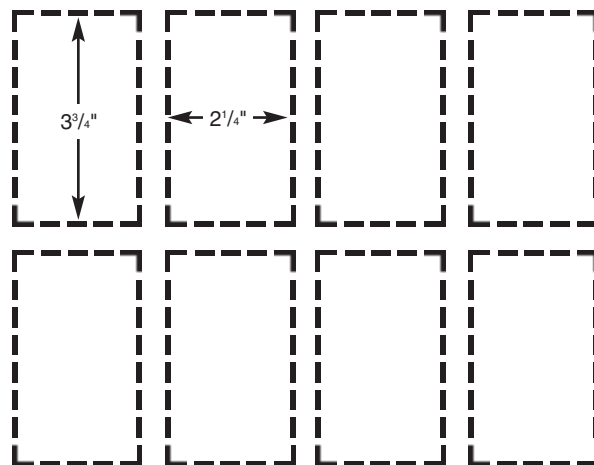
8 Coupons
Size – 3$^3/_4$" H x 2$^1/_4$" W

SAMPLE LAYOUTS

(Coupons Printed Horizontally)
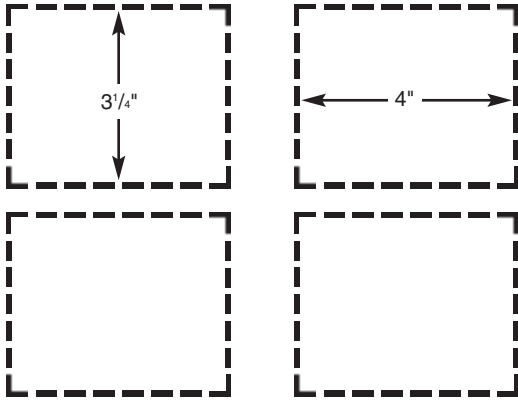
4 Coupons
Size – 3$\frac{1}{4}$" H x 4" W
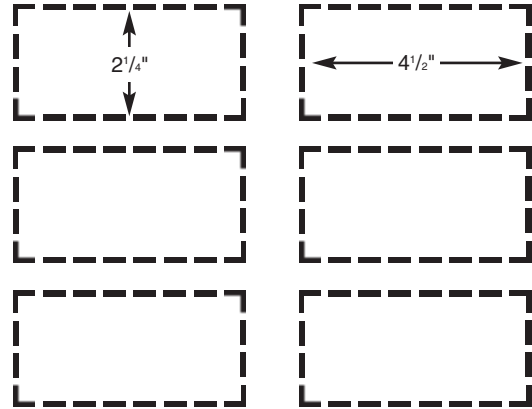
6 Coupons
Size – 2$\frac{1}{4}$" H x 4$\frac{1}{2}$" W
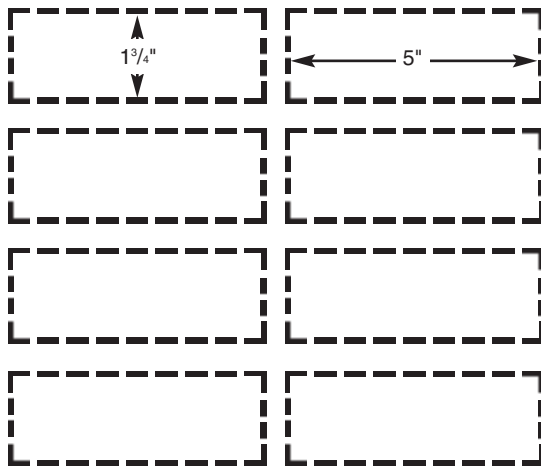
8 Coupons
Size – 1$\frac{3}{4}$" H x 5" W
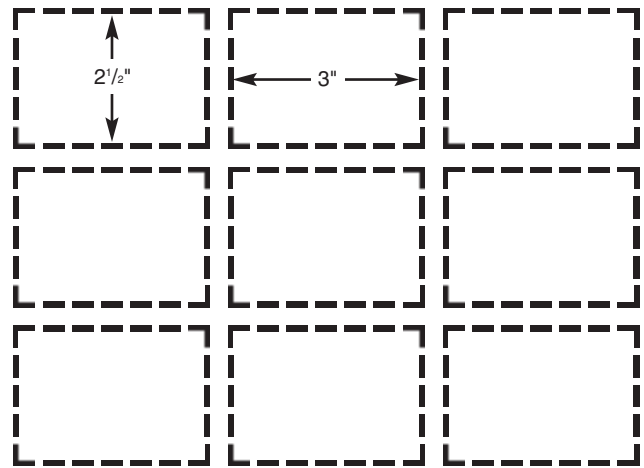
9 Coupons
Size – 2$\frac{1}{2}$" H x 3" W
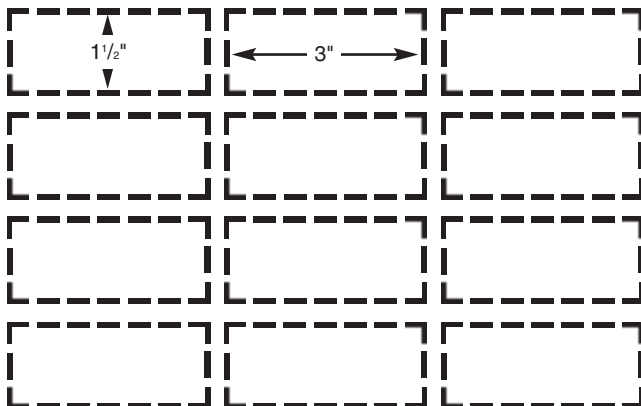
12 Coupons
Size – 1$\frac{1}{2}$" H x 3" W
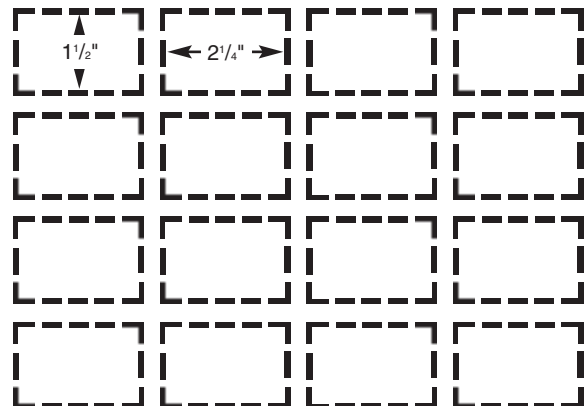
16 Coupons
Size – 1$\frac{1}{2}$" H x 2$\frac{1}{4}$" W

RETURN THIS COMPLETED BOOK

WITH THE REST OF YOUR ORDER.