

Acct. # \_\_\_\_\_  
N/D \_\_\_\_\_

# Application for Franchise

GORDON BERNARD COMPANY, LLC  
22 Whitney Drive – Milford, Ohio 45150-9781  
513/248-7600 – 1-800/531-1484 – FAX 513/248-7606  
www.gordonbernard.com – E-mail: info@gordonbernard.com

Name of Organization .....

Address ..... City ..... State ..... Zip .....

Name of Calendar Chair .....

Address ..... City ..... State ..... Zip .....

County ..... Home Phone ..... / ..... Office ..... / .....

E-mail Address ..... Notes .....

City Filed .....

Starting Month for Calendar ..... 20 ..... Order Deadline ..... 20 .....  
(See reverse side for Operating Schedule)

Type of Calendar (check one) ..... Tear Sheet ..... Pictorial ..... Poster Size  
(single picture) (different picture each month)

Advertising Format (check one) ..... Display ..... Directory/Combination ..... Non-advertising

It is the desire of our organization to have the right to sponsor the Gordon Bernard Company Calendar Program in our community. **We understand the Franchise Application must be accompanied by a \$25.00 deposit.** We reserve the right to renew the franchise each year upon successful completion of our project by our assigned deadline date and by leaving our \$25.00 deposit with the company when submitting our order. We also understand that the franchise is in effect for one year. If an order is not submitted within the 12 month period, the franchise can be cancelled and the deposit forfeited. The \$25.00 deposit can be deducted from the amount due when submitting an order. Doing so, however, cancels the franchise.

**TERMS: Money order or check made payable to the Gordon Bernard Co., LLC, must accompany calendar order. All orders and agreements contingent upon strikes, fires, delays of carriers and other causes beyond our control.** Prices subject to change upon 90 days notice before deadline date.

We agree that you shall be our exclusive supplier in printing and supplying all calendars in connection with each campaign conducted by us. This application is not transferable unless authorized by the Gordon Bernard Company or one of its representatives.

BLANKET CERTIFICATE OF EXEMPTION: I hereby certify that the Gordon Bernard Company Calendars purchased are to be resold in the form they are received.

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Customer Initials

For Gordon Bernard Co. use only	
Area Representative.....	
.....NEW ACCOUNT	.....RENEWAL ACCOUNT
SOURCE: .....	.....Previous Acct. #
.....Lead Source	.....Group Type
Convention .....	
Other .....	
Kit Delivered.....	Date.....
Software Delivered.....	Date.....

Customer Please Complete	
Customer Signature .....	
Office .....	
Date .....	
Estimated number selling calendars .....	
.....	

Deposit Received Date..... Check #..... Cash.....  
Received By.....